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Working for a Better Future for All, Since 1926

Jeff Finkle, CEcD  
President and CEO  
IEDC

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# International Economic Development Council

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- The world's largest association for ED professionals, established 95 years ago, with 5,000+ members and network of 30,000+
- Non-profit based in Washington DC
- Mission is to help people involved in economic development at all levels to do their jobs more effectively
- When we succeed, economic developers help improve the quality of life in their communities



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# IEDC – Strong Background in Resiliency

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- Working in disaster-affected communities since Hurricane Katrina.
- Grants from U.S. Economic Development Administration
- Grant from FEMA working with International City and County Management Association (ICMA) to provide a training program under National Training and Education Division (NTED) for “Planning for Economic Recovery”



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# IEDC - Disaster Recovery & Resiliency Work

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**150+**

*Projects Completed  
since October 2017*

**22**

*States/Territories  
served*

## **EDA Regional Offices**

*Atlanta*

*Austin*

*Denver*

*Philadelphia*

*Seattle*



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# IEDC – Disaster Recovery & Resiliency Work

## Working in States / Territories in Response to Major Disasters

States/Territories Receiving Assistance	Disaster Response
FL, GA, KY, NC, SC, TN	Hurricanes Florence , Irma & Michael
AR, LA, NM, OK, TX	Hurricane Harvey
PR, USVI	Hurricanes Irma & Maria
HI, CNMI	Kilauea eruption and Hurricane Lane, Super Typhoon Yutu & Typhoon Mangkhut
MO, IA, SD, ND, NE, MT, KS	All federally declared major disasters in the EDA Denver Region 2018-2019



# IEDC in Puerto Rico & USVI

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- Grant from US Economic Development Administration after Hurricane Irma and Maria in 2017
- Deploy expert volunteers to provide technical assistance on a wide range of economic development projects - at no cost to the community/organization
- Volunteer deployment are usually 1 week, but are currently all virtual
- Individual communities and EDOs can contact IEDC directly for assistance



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# IEDC in Puerto Rico & USVI – Past Work Examples

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- In February 2018, IEDC sent a volunteer to work with PriMEX to evaluate the post-disaster condition of small and medium enterprises and provide PriMEX with recommendation for their post-disaster priorities
- In March 2018, an IEDC volunteer assisted the city of Caguas in setting up a hotline and working capital for disaster-impacted businesses
- In December 2019, IEDC sent a volunteer to the USVI to work with a downtown revitalization group on a needs assessment for Downtown Charlotte Amalie



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# IEDC in Puerto Rico & USVI – Past Work Examples

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- In June 2019, an IEDC volunteer worked with Colmena66 to give recommendations on improving the island's innovation ecosystem
- In March 2020, IEDC sent an expert volunteer to Puerto Rico to provide interactive training on small business export promotion to SBDC professionals
- IEDC is currently working with several volunteers at the USVI Economic Development Authority to organize a Small Business and E-Commerce Webinar Series starting in February 2021



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# IEDC in Puerto Rico & USVI

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Contact for assistance in your community:

Zytha Kock,

Project Manager

[zkock@iedconline.org](mailto:zkock@iedconline.org)



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# IEDC's role in the EDD Process

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- Collaborative work with the Strategic Leadership Team and the Economic Recovery Support Function through the Federal Government
- Goal: Create report that will function as basis for the CEDS, including a SWOT analysis and resiliency component
- Stakeholder engagement as essential component for data gathering



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# IEDC's role in the EDD Process

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- Economic Development Assessment Team of 4 expert volunteers:

Misty Crosby, Executive Director at Buckeye Hills Regional Council

Eloisa Klementich, President & CEO at Invest Atlanta

Fred Morley, Founder and Chief Economist at Rising Tide Economics

Gilberto Salinas, Founder, EcoDevo Concepts



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# IEDC Success Stories : Miami-Dade, FL

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- South Miami-Dade, Florida, 2018
- Create a Roadmap for an Economic Development Strategy
- IEDC Volunteer led stakeholder meetings and came up with short-term recommendations
- Outcome: County received EDA funding and is currently finalizing their strategic plan



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# IEDC Success Stories: Harris County, Texas

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- East Harris County Empowerment Council, Texas, 2019
- Development of an action plan for building a workforce readiness program
- IEDC Volunteer interviewed regional workforce service providers and held a workshop for the council to determine what is needed to build a workforce readiness program
- Outcome: Council was able to create a roadmap for their workforce readiness program



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# Thank You

[iedconline.org](http://iedconline.org) / [restoreyoureconomy.org](http://restoreyoureconomy.org)

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